

ADAM FREEMAN

Unscripted Development and Production Executive

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Creating, developing, and producing unscripted series for networks, streamers, and production companies. Hands-on executive with deep production experience in all formats and genres including docuseries, talk, comedy, competition, live, variety, conflict resolution, music, documentary, occu-soaps, shiny floor formats, game shows, interactive and branded entertainment.

EXPERIENCE

SUBCULTURE INC., Los Angeles, CA

2022– Present

Unscripted Development and Production Executive

subculture, inc. delivers content strategy, development, and production of unscripted original series, specials and live events to networks, streamers, production companies, and talent. Clients and projects include:

- **FOX Alternative Studios:** Currently consulting on series development and production across multiple genres.
- **A&E Networks:** Currently consulting on series development across multiple genres.
- **KISS / Big Dreams Entertainment:** Executive Producer and Showrunner of “KISS: End of The Road,” live concert finale on Pay-Per-View from Madison Square Garden. And Executive Producer, Co-director and Writer of a premium limited series documenting the final 50 concerts of KISS for a major streamer.
- **Thinkfactory Media:** Consultant on series franchises I created: “Mama June;” “Marriage Boot Camp;” “Commit or Quit with Judge Lynn Toler.”
- **AETN Factual Studios / Six West / CAT 6:** Development and current series include new series, “Buddy Valastro’s Cake Dynasty.”
- **CW:** Executive Producer, Director & Head Writer of the comedy series pilot, “The Imitation Game,” developed and sold with comedian Pete Holmes.
- **Wrigley Media Group:** Development executive hired to build new unscripted division and an original programming slate from the ground up.
- **Critical Content:** Developed docuseries with country singer, Elle King; developed talk show with Leah Remini and Michelle Visage; directed season finale of NASCAR docuseries “Austin Dillon’s Life in the Fast Lane.”
- **Smosh Studios:** Executive producer & live, multi-cam director of a 3-hour, worldwide, livestream event, “Smosh: Under the Influence,” featuring comedy improv sketches, games and songs.
- **101 Studios:** Developed television series for a brand partnership with SPIN.
- **Leftfield Pictures:** Developed the format and content of “The Maze,” a competition series set beneath London.

THINKFACTORY MEDIA, Los Angeles, CA

2006 – 2022

President of Creative

Emmy-winning, full-service production company creating content for TV networks, streaming and digital platforms. First hired as Executive Producer and Director for the hit series, “Gene Simmons Family Jewels.” Promoted to Creative Director, then Executive Vice President of Creative, and finally President of Creative in 2018 upon the company sale to ITV America. Led all creative, development, pilots, production and current series. Produced over 1000 hours of original programming.

Unscripted series include (full credit list available):

- Gene Simmons Family Jewels: Executive Producer, Director, Writer of 156 episodes (A&E)
- Marriage Boot Camp: Creator, Executive Producer, 19 Seasons featuring hundreds of reality and hip-hop stars (WE TV)
- Mama June: Creator, Executive Producer, 6 Seasons (WE TV)
- Rat In the Kitchen: Co-creator, Executive Producer (TBS)
- Carole Baskin’s Cage Fight: Co-creator, Executive Producer (Discovery+)
- Dogg After Dark: Creator, Executive Producer with Snoop Dogg (MTV)
- Commit or Quit with Judge Lynn Toler: Creator, Executive Producer (WE TV)
- Addicted To Marriage: Co-creator, Executive Producer. (TLC)
- What’s It Worth with Jeff Foxworthy: Co-creator, Executive Producer (A&E)
- My Great Big Live Wedding with David Tutera: Co-creator, Executive Producer (Lifetime)
- Million Dollar Matchmaker with Patti Stanger: Creator, Executive Producer (WE TV)
- R&B Divas / Hollywood Divas: Executive Producer, Multiple Seasons (TV One)
- 4th & Loud: Creator, Executive Producer, Documented first season of LA KISS Arena Football Team (AMC)
- Dog & Beth: Fight of their Lives: Co-creator, Executive Producer, Director (A&E)

- Dead of Winter: Donner Party: Executive Producer, Co-Director (Weather Channel)

THINKFACTORY MEDIA *(continued)*

Scripted projects include:

- Hatfields & McCoys mini-series: Co-Producer. Starring Kevin Costner & Bill Paxton (HISTORY). Top-rated entertainment telecast ever for ad-supported basic cable. Won 5 Primetime Emmys + 10 nominations.
- Texas Rising mini-series: Producer. Starring Bill Paxton (HISTORY)
- Sun Records series: Producer (CMT)
- The Dating Game Killer - TV movie: Executive Producer (Discovery ID)
- Oscar Pistorius: Blade Runner Killer - TV movie: Producer (Lifetime)

INSERT NAME HERE ENTERTAINMENT, Los Angeles, CA 2005– 2006
CO-CEO, Executive Producer

Co-owner of this boutique production company serving networks and streamers with development and production of original unscripted series and pilots. Projects include:

- This Is Why You're Single: Co-creator, Executive Producer (TLC)
- MySpace.com Presents: The List
- Twin Switch: Co-creator, Executive Producer. Pilot (MTV)
- Ultimate Pageant: Co-creator, Executive Producer, Director. Pilot (GSN)
- Forever Single: Co-creator, Executive Producer. Pilot (MTV)
- The Hot Project: Co-creator, Executive Producer. Pilot (Esquire)
- Just Like You with Deion Sanders: Co-creator, Executive Producer, Director. Pilot (Fox Sports)

SUBCULTURE INC., Los Angeles, CA 2004– 2005
Showrunner, Director, Writer

- The Chelsea Handler Show: Co-Creator, Showrunner, Head Writer, Director (E!)
- Wild n' Out with Nick Cannon: Executive Producer, Showrunner (MTV)
- R U The Girl, Live Finale: Showrunner, Writer (UPN)

20TH TELEVISION / FOX, Los Angeles, CA 2003– 2004
Executive Producer, Showrunner, Co-Creator

- On-Air With Ryan Seacrest: Co-Creator, Executive Producer, Showrunner. Syndicated, Live Daily Talk Show.
- FOX LAB: Overall Deal

MTV, New York, NY 1993– 2003
Showrunner, Executive Producer

Led over 2000 hours of original programming including:

- TRL (1000+ Episodes)
- Direct Effect (Creator, 150+ episodes)
- MTV Beach House (700 hours of programming)
- MTV Spring Break
- New Year's Eve: Live (3 years)
- Wanna Be A VJ / Wanna Be A VJ Too
- Alternative Nation (800+ hours)
- 120 Minutes (100+ episodes)
- 12 Angry Viewers (Co-creator, 100+ episodes)

EDUCATION

Purchase College SUNY, Purchase, NY, Bachelor of Arts, Drama Studies